

Demographic Report



71740 California Highway 111
Rancho Mirage, CA 92270

Description	1 Mile	3 Miles	5 Miles
POPULATION BY YEAR			
Population (4/1/1990)	2,410	25,767	50,703
Population (4/1/2000)	2,666	33,821	62,783
Population (4/1/2010)	2,640	37,164	70,336
Population (1/1/2016)	2,871	40,331	76,446
Population (1/1/2021)	2,989	41,943	79,521
Population Growth (2016/2010)	8.75	8.52	8.69
Population Forecast (2021/2016)	4.11	4	4.02
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	1,173	12,092	23,652
Households (4/1/2000)	1,400	16,326	30,195
Households (4/1/2010)	1,417	18,147	34,438
Households (1/1/2016)	1,517	19,398	36,863
Households (1/1/2021)	1,561	19,954	37,921
Households Growth (2016/2010)	7.06	6.89	7.04
Households Forecast (2021/2016)	2.9	2.87	2.87
Gender			
Male	1,384	19,252	37,295
Female	1,487	21,079	39,151
Age			
Median Age	62	58.2	58.6
Aged 0 to 5 Years	89	1,760	3,166
Aged 6 to 11 Years	92	1,783	3,299
Aged 12 to 17 Years	106	1,899	3,538
Aged 18 to 24 Years	106	2,428	4,095
Aged 25 to 34 Years	156	3,177	5,601
Aged 35 to 44 Years	213	3,118	5,819
Aged 45 to 54 Years	332	4,098	8,248
Aged 55 to 64 Years	485	6,000	12,290
Aged 65 to 74 Years	600	7,840	15,901
Aged 75 to 84 Years	437	5,437	9,870
Aged 85 Years and Older	255	2,791	4,619
POPULATION BY RACE			
White Alone	2,441	33,009	62,806
Black Alone	47	607	1,261
Asian Alone	88	1,451	2,799
American Indian and Alaska Native Alone	5	232	496
Other Race Alone	208	3,877	6,996
Two or More Races	82	1,155	2,088

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POPULATION BY ETHNICITY			
Hispanic	461	9,614	17,176
White Non-Hispanic	2,215	27,592	53,207
Marital Status (Pop 15+)			
Males Never Married	264	4,611	8,930
Males Married	799	9,091	18,075
Males Widowed	31	1,156	1,836
Males Divorced	177	2,148	4,346
Females Never Married	223	3,628	6,664
Females Married	757	8,889	17,340
Females Widowed	166	3,327	5,571
Females Divorced	222	3,028	5,531
Primary Language (Pop 5+)			
Speaks English	2,495	30,276	57,351
Speaks Spanish	149	6,069	11,356
Speaks Other Indo-European Languages	83	1,489	2,955
Speaks Asian or Pacific Island Language	13	869	1,776
Speaks Other Language	54	177	389
DETAILED HOUSEHOLD CHARACTERISTICS			
Household, Average Size	1.89	2.06	2.06
HOUSEHOLDS BY RACE			
White	1,362	17,019	32,453
Black	21	270	564
Asian	39	511	982
American Indian and Alaska Native	4	104	205
Other Race	63	1,149	2,024
Two or More Races	28	345	635
HOUSEHOLDS BY ETHNICITY			
Hispanic	160	2,882	5,154
White Non-Hispanic	1,272	15,400	29,535

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Description	1 Mile	3 Miles	5 Miles
Male Population By Age			
Median Age	60	56.8	57.8
Aged 0 to 5 Years	42	865	1,585
Aged 6 to 11 Years	45	907	1,653
Aged 12 to17 Years	58	1,002	1,825
Aged 18 to 24 Years	58	1,264	2,091
Aged 25 to 34 Years	83	1,576	2,812
Aged 35 to 44 Years	114	1,506	2,878
Aged 45 to 54 Years	183	2,012	4,178
Aged 55 to 64 Years	218	2,755	5,714
Aged 65 to 74 Years	261	3,517	7,510
Aged 75 to 84 Years	200	2,625	4,935
Aged 85 Years and Older	122	1,223	2,114
Female Population By Age			
Median Age	63.7	59.3	59.3
Aged 0 to 5 Years	47	895	1,581
Aged 6 to 11 Years	47	876	1,646
Aged 12 to17 Years	48	897	1,713
Aged 18 to 24 Years	48	1,164	2,004
Aged 25 to 34 Years	73	1,601	2,789
Aged 35 to 44 Years	99	1,612	2,941
Aged 45 to 54 Years	149	2,086	4,070
Aged 55 to 64 Years	267	3,245	6,576
Aged 65 to 74 Years	339	4,323	8,391
Aged 75 to 84 Years	237	2,812	4,935
Aged 85 Years and Older	133	1,568	2,505
Household by Size			
Median Size	2.2	2.3	2.3
1 Person	630	7,031	12,926
2 Person	657	8,424	16,664
3 Person	115	1,761	3,271
4 Person	56	1,160	2,164
5 Person	44	621	1,076
6 Person	7	234	447
7 or More Person	8	167	315

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Description	1 Mile	3 Miles	5 Miles
HOUSING UNITS BY TENURE			
Housing, Occupied Units	1,517	19,398	36,863
Housing, Owner Occupied	1,045	12,299	24,847
Housing, Renter Occupied	472	7,099	12,016
OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE			
Housing, Owner Occupied	1,045	12,299	24,847
Housing, Median Value Owner Households (\$)	376,844	353,049	354,791
Housing, Owner Households Valued Less than \$10,000	0	101	298
Housing, Owner Households Valued \$10,000-\$14,999	0	36	119
Housing, Owner Households Valued \$15,000-\$19,999	0	31	99
Housing, Owner Households Valued \$20,000-\$24,999	0	91	279
Housing, Owner Households Valued \$25,000-\$29,999	13	64	217
Housing, Owner Households Valued \$30,000-\$34,999	10	101	288
Housing, Owner Households Valued \$35,000-\$39,999	0	27	141
Housing, Owner Households Valued \$40,000-\$49,999	0	17	205
Housing, Owner Households Valued \$50,000-\$59,999	25	126	345
Housing, Owner Households Valued \$60,000-\$69,999	0	35	171
Housing, Owner Households Valued \$70,000-\$79,999	0	129	271
Housing, Owner Households Valued \$80,000-\$89,999	0	90	237
Housing, Owner Households Valued \$90,000-\$99,999	0	53	188
Housing, Owner Households Valued \$100,000-\$124,999	26	266	550
Housing, Owner Households Valued \$125,000-\$149,999	0	288	613
Housing, Owner Households Valued \$150,000-\$174,999	56	866	1,423
Housing, Owner Households Valued \$175,000-\$199,999	0	328	786
Housing, Owner Households Valued \$200,000-\$249,999	6	929	1,755
Housing, Owner Households Valued \$250,000-\$299,999	199	1,397	2,214
Housing, Owner Households Valued \$300,000-\$399,999	244	2,214	4,060
Housing, Owner Households Valued \$400,000-\$499,999	82	1,258	2,701
Housing, Owner Households Valued \$500,000-\$749,999	246	2,370	4,543
Housing, Owner Households Valued \$750,000-\$999,999	94	1,068	2,135
Housing, Owner Households Valued More than \$1,000,000	44	414	1,209

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Description	1 Mile	3 Miles	5 Miles
RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE			
Housing, Renter Occupied	472	3,448	7,099
Housing, Median Rent (\$)	671	987	990
Housing, Rent less than \$250	0	118	171
Housing, Rent \$250-\$499	93	469	813
Housing, Rent \$500-\$749	175	410	730
Housing, Rent \$750-\$999	24	714	1,783
Housing, Rent \$1,000-\$1,249	0	411	1,107
Housing, Rent \$1,250-\$1,499	123	296	710
Housing, Rent \$1,500-\$1,999	11	462	734
Housing, Rent \$2,000+	0	469	809
Housing, No Cash Rent	46	99	242
DETAILED INCOME CHARACTERISTICS			
Total Personal Income (\$)	165,236,683	999,822,950	2,030,955,988
Total Household Income (\$)	165,236,683	994,252,729	2,021,741,313
Median Household Income (\$)	66,204	64,313	64,535
Average Household Income (\$)	108,923	109,259	104,224
Per Capita Household Income (\$)	57,554	54,725	50,357
Household High Income Average (\$)	335,085	419,232	412,348
Households By Income			
Less than \$15,000	226	2,114	3,606
\$15,000 to \$24,999	155	1,553	2,862
\$25,000 to \$34,999	130	1,623	3,141
\$35,000 to \$49,999	160	2,620	4,570
\$50,000 to \$74,999	135	3,077	5,582
\$75,000 to \$99,999	115	2,096	3,918
\$100,000 to \$124,999	124	1,644	3,118
\$125,000 to \$149,999	94	1,116	2,425
\$150,000 to \$199,999	132	1,470	2,979
\$200,000 and Over	246	2,085	4,662
Occupation (Pop 16+)			
Management, Business, and Financial Operations	177	1,964	4,468
Professional and Related	268	2,786	5,777
Service	161	3,735	6,462
Sales and Office	206	3,636	7,008
Farming, Fishing, and Forestry	0	122	126
Construction, Extraction, and Maintenance	73	854	1,508
Production, Transportation, and Material Moving	33	603	1,089

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Description	1 Mile	3 Miles	5 Miles
Industry (Pop 16+)			
Total Civilian Employment	918	13,700	26,438
Employment, Agriculture, Forestry, Fishing and Hunting	6	153	237
Employment, Mining, Quarrying and Oil and Gas Extraction	6	6	42
Employment, Construction	70	803	1,437
Employment, Manufacturing	71	303	630
Employment, Wholesale Trade	45	208	601
Employment, Retail Trade(Pop 16+)	190	1,846	3,540
Employment, Transportation and Warehousing	5	283	539
Employment, Utilities	5	48	168
Employment, Information	12	516	875
Employment, Finance and Insurance	53	391	888
Employment, Real Estate and Rental and Leasing	30	732	1,395
Employment, Professional, Scientific, and Technical Services	37	863	1,690
Employment, Management of Companies and Enterprises	5	5	5
Employment, Administrative and Support and Waste Mgt. Services	34	1,179	1,968
Employment, Educational Services	109	801	1,641
Employment, Health Care and Social Assistance	29	1,947	3,802
Employment, Arts, Entertainment, and Recreation	29	812	1,453
Employment, Arts, Entertainment, Accommodation and Food Services, etc.	104	1,633	3,341
Employment, Other Services	54	811	1,437
Employment, Public Administration	24	360	749
Education Attainment (Pop 25+)			
Less Than High School	184	2,670	5,522
High School	538	6,503	11,596
Some College	618	9,496	18,667
Associate's Degree	314	2,442	4,199
Bachelor's Degree	381	6,824	13,729
Master's Degree	236	2,595	4,845
Professional Degree	167	1,426	2,792
Doctorate Degree	40	505	998

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Description	1 Mile	3 Miles	5 Miles
DETAILED FAMILY CHARACTERISTICS			
Families By Size			
Median Size	2.71	2.78	2.76
1 Person	0	0	0
2 Person	521	6,716	13,341
3 Person	106	1,630	3,049
4 Person	55	1,112	2,090
5 Person	42	612	1,061
6 Person	7	231	440
7 or More Person	7	162	308
Family Income Characteristics			
Total Family Income(\$)	107,171,440	1,351,610,032	2,789,149,653
Median Income (\$)	112,381	82,938	91,212
Average Income (\$)	145,219	129,180	137,471
Per Capita Income (\$)	55,906	46,819	50,421
High Income Average (\$)	332,303	438,386	412,640