

Demographic Report

**11300 Hawthorne Boulevard
Hawthorne, CA 90304**

Description	1 Mile	2 Miles	3 Miles
POPULATION BY YEAR			
Population (4/1/1990)	55,391	148,995	259,932
Population (4/1/2000)	61,141	166,836	278,605
Population (1/1/2009)	61,114	166,197	274,403
Population (1/1/2014)	61,290	165,971	271,921
Growth (2009/2000)	-0.04	-0.38	-1.51
Forecast (2014/2009)	0.29	-0.14	-0.9
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	15,846	48,045	88,169
Households (4/1/2000)	16,339	50,429	89,955
Households (1/1/2009)	16,530	50,895	89,573
Households (1/1/2014)	16,525	50,676	88,402
Growth (2009/2000)	1.17	0.92	-0.42
Forecast (2014/2009)	-0.03	-0.43	-1.31
Gender			
Male	30,756	81,643	133,021
Female	30,358	84,554	141,382
Age			
Median Age	25.7	27.5	29.4
Aged 0 to 5 Years	7,573	19,530	30,477
Aged 6 to 11 Years	7,434	18,804	29,132
Aged 12 to 17 Years	6,596	16,744	26,232
Aged 18 to 24 Years	8,156	20,614	31,143
Aged 25 to 34 Years	10,994	29,046	45,836
Aged 35 to 44 Years	7,703	21,909	37,153
Aged 45 to 54 Years	6,213	18,440	32,908
Aged 55 to 64 Years	3,632	11,774	22,598
Aged 65 to 74 Years	1,591	5,244	10,790
Aged 75 to 84 Years	860	2,981	5,992
Aged 85 Years and Older	362	1,111	2,142
POPULATION BY RACE			
White Alone	14,289	37,946	60,566
Black Alone	9,321	44,979	98,451
Asian Alone	2,585	8,413	15,314
Other	34,919	74,859	100,072

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POPULATION BY ETHNICITY	1 Mile	2 Miles	3 Miles
Hispanic	51,274	113,843	152,289
White Non-Hispanic	2,637	11,174	23,317
Marital Status (Pop 15+)			
Males Never Married	8,303	21,935	36,035
Males Married	11,504	30,535	49,628
Males Widowed	218	717	1,399
Males Divorced	1,087	3,890	7,821
Females Never Married	7,248	21,000	35,331
Females Married	11,528	31,315	51,615
Females Widowed	1,103	3,380	6,592
Females Divorced	1,835	6,765	13,347
Primary Language (Pop 5+)			
Speaks English	14,107	58,685	123,414
Speaks Spanish	38,186	82,327	108,351
Speaks Other Indo-European Languages	563	2,157	4,261
Speaks Asian or Pacific Island Language	1,529	5,294	10,202
Speaks Other Language	432	1,493	2,844
DETAILED HOUSEHOLD CHARACTERISTICS			
Household, Average Size	3.68	3.25	3.04
HOUSEHOLDS BY RACE			
White	3,851	11,468	19,840
Black	3,466	17,799	38,790
Asian	675	2,402	4,560
Other	8,538	19,226	26,383
HOUSEHOLDS BY ETHNICITY			
Hispanic	12,952	29,442	39,723
White Non-Hispanic	1,138	5,153	10,812

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Household by Size	1 Mile	2 Miles	3 Miles
Median Size	3.85	3.34	3.08
1 Person	2,894	11,053	21,459
2 Person	3,072	11,436	22,013
3 Person	2,700	8,819	15,536
4 Person	2,985	8,257	13,855
5 Person	2,277	5,690	8,711
6 Person	1,251	2,883	4,267
7 or More Person	1,351	2,757	3,732
HOUSING UNITS BY TENURE			
Housing, Occupied Units	16,530	50,895	89,573
Housing, Owner Occupied	4,587	16,164	32,931
Housing, Renter Occupied	11,943	34,731	56,642
OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE			
Housing, Owner Occupied	4,587	16,164	32,931
Housing, Median Value Owner Households (\$)	196,952	213,137	217,211
Housing, Owner Households Valued Less than \$20,000	10	28	76
Housing, Owner Households Valued \$20,000-\$39,999	13	25	55
Housing, Owner Households Valued \$40,000-\$59,999	9	29	59
Housing, Owner Households Valued \$60,000-\$79,999	9	58	120
Housing, Owner Households Valued \$80,000-\$99,999	40	186	443
Housing, Owner Households Valued \$100,000-\$124,999	75	274	705
Housing, Owner Households Valued \$125,000-\$149,999	150	369	829
Housing, Owner Households Valued \$150,000-\$174,999	637	1,331	2,161
Housing, Owner Households Valued \$175,000-\$199,999	1,538	5,071	9,946
Housing, Owner Households Valued \$200,000-\$249,999	559	2,706	6,018
Housing, Owner Households Valued \$250,000-\$299,999	754	3,282	6,770
Housing, Owner Households Valued \$300,000-\$399,999	252	1,187	2,469
Housing, Owner Households Valued \$400,000-\$499,999	439	1,236	2,419
Housing, Owner Households Valued \$500,000-\$749,999	41	152	421
Housing, Owner Households Valued \$750,000-\$999,999	35	52	179
Housing, Owner Households Valued More than \$1,000,000	26	178	261

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RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE	1 Mile	2 Miles	3 Miles
Housing, Renter Occupied	11,943	34,731	56,642
Housing, Median Rent (\$)	988	1,014	1,039
Housing, Rent less than \$250	81	239	612
Housing, Rent \$250-\$499	302	707	1,220
Housing, Rent \$500-\$749	136	180	401
Housing, Rent \$750-\$999	5,665	15,188	21,799
Housing, Rent \$1,000-\$1,249	4,793	14,076	24,608
Housing, Rent \$1,250-\$1,499	644	3,041	5,523
Housing, Rent \$1,500-\$1,999	106	537	1,231
Housing, Rent \$2,000+	81	239	413
Housing, No Cash Rent	135	524	835
DETAILED INCOME CHARACTERISTICS			
Total Household Income (\$)	778,509,129	2,640,668,108	4,984,982,061
Median Household Income (\$)	35,265	39,311	42,128
Average Household Income (\$)	47,097	51,885	55,653
Per Capita Household Income (\$)	12,739	15,889	18,167
Household High Income Average (\$)	395,917	400,227	390,981
Households By Income			
Less than \$15,000	3,232	9,173	15,208
\$15,000 to \$24,999	2,515	6,875	11,329
\$25,000 to \$34,999	2,466	6,888	11,289
\$35,000 to \$49,999	2,939	8,739	14,648
\$50,000 to \$74,999	2,803	8,943	16,067
\$75,000 to \$99,999	1,352	5,007	9,813
\$100,000 to \$124,999	516	2,404	5,010
\$125,000 to \$149,999	269	1,270	2,807
\$150,000 to \$199,999	198	812	1,781
\$200,000 and Over	240	784	1,621
Occupation (Pop 16+)			
Management, Business, and Financial Operations	1,299	5,338	10,915
Professional and Related	2,078	8,136	16,355
Sales and Office	5,699	17,836	32,435
Service	5,111	12,108	18,890
Farming, Fishing, and Forestry	44	89	124
Construction, Extraction, and Maintenance	2,268	5,440	8,539
Production, Transportation, and Material Moving	4,681	11,321	17,920

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Industry (Pop 16+)	1 Mile	2 Miles	3 Miles
Agriculture, Forestry, Fishing and Hunting, and Mining	66	133	220
Construction	1,342	3,127	4,853
Manufacturing	2,530	7,167	11,973
Wholesale Trade	725	1,535	2,642
Retail Trade	1,845	5,449	8,959
Transportation and Wareand Utilities	2,050	6,576	11,647
Information	493	1,702	3,491
Finance, Insurance, Real Estate and Rental and Leasing	818	2,864	5,774
Professional, Scientific, Management, Administrative, etc.	2,373	6,793	11,853
Educational, Health and Social Services	3,150	10,595	20,932
Arts, Entertainment, Accommodation and Food Services, etc.	3,646	8,063	11,706
Other Services	1,568	4,112	6,599
Public Administration	574	2,152	4,529
Education Attainment (Pop 25+)			
Less Than High School	15,615	34,288	49,385
High School	6,232	19,642	34,129
Some College	5,749	20,555	39,906
Associate Degree	1,297	5,329	11,121
College	1,620	7,246	15,882
Graduate Degree	842	3,445	6,996
DETAILED FAMILY CHARACTERISTICS			
Families By Size			
Median Size	4.46	4.1	3.91
1 Person	0	0	0
2 Person	2,456	9,211	17,923
3 Person	2,591	8,503	14,966
4 Person	2,941	8,135	13,643
5 Person	2,249	5,630	8,618
6 Person	1,239	2,864	4,221
7 or More Person	1,337	2,734	3,695
Family Income Characteristics			
Total Family Income(\$)	652,114,251	2,101,167,747	3,886,550,984
Median Income (\$)	38,830	43,801	47,580
Average Income (\$)	50,895	56,670	61,627
Per Capita Income (\$)	11,627	14,127	16,133
High Income Average (\$)	413,216	406,142	402,490

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RETAIL SALES (\$000)	1 Mile	2 Miles	3 Miles
Total Retail Sales (including Food Services)	395,693	1,056,436	2,338,298
Motor Vehicles Store Sales	24,813	223,881	432,524
Home Furnishings Store Sales	2,849	10,180	60,454
Electrical and Appliances Store Sales	9,020	23,090	81,274
Building Materials and Garden Store Sales	36,895	78,891	262,427
Food and Beverage Store Sales	57,658	167,099	371,765
Health and Personal Care Store Sales	20,621	71,277	129,383
Gasoline Stations Store Sales	40,734	95,971	219,926
Clothing and Accessories Store Sales	15,071	44,392	86,445
Sporting Goods Store Sales	500	11,035	48,493
General Merchandise Store Sales	145,968	164,645	301,907
Miscellaneous Store Sales	4,259	12,249	46,261
Nonstore Purchases Sales	915	25,258	70,628
Food Services	36,390	128,468	226,811
CONSUMER EXPENDITURES (\$000)			
Total Consumer Expenditures	717,290.60	2,180,786.30	3,839,973.80
Food	93,288.60	280,893.10	490,355.30
Food at home	54,946.40	165,521.30	288,779.40
Cereals and bakery products	7,229.20	21,655.80	37,655.90
Dairy products	5,952.10	17,450.90	29,928.20
Fruits and vegetables	9,279.80	27,937.30	48,763.90
Nonalcoholic beverages	5,416.40	16,280.50	28,348.10
Food prep (consumed out of town)	544.9	1,560.20	2,652.30
Food away from home	38,626.50	116,143.50	202,827.50
Food on out-of-town trips	3,068.40	8,933.60	15,388.40
Alcoholic beverages	6,235.50	17,858.00	30,225.60
Housing	198,693.40	609,873.00	1,079,423.10
Household operations	10,870.30	32,522.50	56,880.40
Housekeeping services	1,312.60	3,762.30	6,497.00
Household furnishings and equip	23,022.80	67,893.40	117,588.30
Household textiles	1,728.40	4,923.10	8,311.30
Furniture	5,765.20	17,921.10	32,173.60
Floor coverings	537.8	1,649.00	2,960.00
Major appliances	2,933.40	8,600.50	14,842.00
Small appliances	426.1	1,250.60	2,144.50
Miscellaneous household equip	10,770.30	30,865.20	52,383.70
Apparel and services	27,366.60	86,063.60	154,496.80
Men and boys	6,254.30	19,213.60	34,012.80

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CONSUMER EXPENDITURES (\$000)- CONTINUED	1 Mile	2 Miles	3 Miles
Men, 16 and over	4,984.00	15,000.10	26,272.50
Boys, 2 to 15	1,443.50	4,603.40	8,259.00
Women's and girls	10,625.80	33,539.60	60,422.90
Women, 16 and over	8,740.80	27,331.70	49,009.90
Girls 2 to 15	2,014.40	6,498.90	11,752.50
Children under 2	1,713.10	5,218.20	9,059.60
Footwear	5,089.70	16,521.70	30,126.30
Other apparel products and services	3,806.60	11,852.50	21,218.20
Transportation	125,519.60	379,223.50	664,170.30
Vehicle purchases (net outlay)	46,482.10	139,048.00	241,955.70
Gasoline and motor oil	35,773.40	107,855.40	188,300.90
Other vehicle expenses	37,042.10	112,525.70	197,868.10
Public transportation	6,699.30	20,774.80	37,387.70
Health Care	40,258.50	117,515.50	201,864.90
Health insurance	21,779.90	64,307.00	111,357.50
Medical services	9,976.60	28,878.60	49,273.40
Drugs	6,598.50	19,037.30	32,476.70
Medical supplies	1,664.40	4,771.30	8,094.60
Entertainment	36,202.20	105,619.80	181,301.80
Fees and admissions	7,867.30	23,041.70	39,968.20
Television, radios, sound equip	14,787.60	44,618.00	77,987.20
Pets, toys, and playground equip	7,495.80	20,896.20	34,677.70
Other entertainment supplies	6,269.30	17,675.30	29,643.40
Personal care products, services	8,742.20	26,967.50	47,875.40
Reading	1,557.60	4,447.10	7,518.50
Education	13,765.90	41,872.70	73,961.80
Tobacco products, supplies	5,140.70	14,789.20	24,905.20
Cash contributions	22,520.10	68,565.80	121,422.40
Personal insurance and pensions	69,145.30	211,841.60	376,384.80