

# Demographic Report

**2251 South Sepulveda Boulevard  
Los Angeles, CA 90064**

Description	1 Mile	2 Miles	3 Miles
<b>POPULATION BY YEAR</b>			
Population (4/1/1990)	32,008	135,426	282,496
Population (4/1/2000)	33,061	143,618	300,007
Population (1/1/2009)	35,868	152,863	311,693
Population (1/1/2014)	37,021	156,055	315,153
Growth (2009/2000)	8.49	6.44	3.9
Forecast (2014/2009)	3.21	2.09	1.11
<b>HOUSEHOLDS BY YEAR</b>			
Households (4/1/1990)	14,944	66,318	130,646
Households (4/1/2000)	16,019	70,529	138,057
Households (1/1/2009)	17,640	76,014	145,101
Households (1/1/2014)	18,184	77,361	146,205
Growth (2009/2000)	10.12	7.78	5.1
Forecast (2014/2009)	3.08	1.77	0.76
<b>Gender</b>			
Male	17,599	74,670	151,108
Female	18,269	78,193	160,585
<b>Age</b>			
Median Age	36.2	34.7	34.4
Aged 0 to 5 Years	2,008	8,240	17,789
Aged 6 to 11 Years	1,525	6,313	15,256
Aged 12 to 17 Years	1,419	5,488	14,116
Aged 18 to 24 Years	4,034	20,122	46,741
Aged 25 to 34 Years	8,343	37,364	65,800
Aged 35 to 44 Years	5,210	21,904	43,895
Aged 45 to 54 Years	4,904	19,181	40,692
Aged 55 to 64 Years	3,545	14,671	29,504
Aged 65 to 74 Years	2,162	8,594	16,511
Aged 75 to 84 Years	1,879	7,421	14,155
Aged 85 Years and Older	839	3,565	7,234
<b>POPULATION BY RACE</b>			
White Alone	21,611	93,492	188,809
Black Alone	997	6,223	15,661
Asian Alone	7,426	30,165	53,742
Other	5,834	22,983	53,481

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<b>POPULATION BY ETHNICITY</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Hispanic	6,965	27,439	68,157
White Non-Hispanic	18,634	80,732	160,533
<b>Marital Status (Pop 15+)</b>			
Males Never Married	6,473	28,450	57,798
Males Married	7,472	30,547	59,590
Males Widowed	211	1,160	2,314
Males Divorced	1,183	5,427	10,561
Females Never Married	6,006	26,970	55,304
Females Married	7,147	29,868	59,444
Females Widowed	1,226	4,782	9,482
Females Divorced	1,922	8,416	17,216
<b>Primary Language (Pop 5+)</b>			
Speaks English	20,454	87,676	177,178
Speaks Spanish	4,246	18,296	47,024
Speaks Other Indo-European Languages	4,744	19,755	34,517
Speaks Asian or Pacific Island Language	4,188	17,413	31,568
Speaks Other Language	574	2,901	6,681
<b>DETAILED HOUSEHOLD CHARACTERISTICS</b>			
Household, Average Size	2.02	1.94	2.04
<b>HOUSEHOLDS BY RACE</b>			
White	11,216	50,039	95,648
Black	508	2,937	7,347
Asian	3,645	13,843	22,406
Other	2,271	9,195	19,700
<b>HOUSEHOLDS BY ETHNICITY</b>			
Hispanic	2,400	9,595	22,729
White Non-Hispanic	10,032	44,833	84,981

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<b>Household by Size</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Median Size	2.26	2.17	2.24
1 Person	7,217	33,523	61,133
2 Person	6,260	26,191	48,235
3 Person	2,132	8,275	16,913
4 Person	1,336	5,346	12,068
5 Person	452	1,776	4,333
6 Person	154	575	1,521
7 or More Person	89	328	898
<b>HOUSING UNITS BY TENURE</b>			
Housing, Occupied Units	17,640	76,014	145,101
Housing, Owner Occupied	6,833	24,842	49,349
Housing, Renter Occupied	10,807	51,172	95,752
<b>OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE</b>			
Housing, Owner Occupied	6,833	24,842	49,349
Housing, Median Value Owner Households (\$)	459,497	501,045	537,177
Housing, Owner Households Valued Less than \$20,000	0	28	32
Housing, Owner Households Valued \$20,000-\$39,999	8	45	67
Housing, Owner Households Valued \$40,000-\$59,999	7	34	58
Housing, Owner Households Valued \$60,000-\$79,999	3	20	48
Housing, Owner Households Valued \$80,000-\$99,999	8	23	79
Housing, Owner Households Valued \$100,000-\$124,999	13	51	114
Housing, Owner Households Valued \$125,000-\$149,999	23	109	172
Housing, Owner Households Valued \$150,000-\$174,999	27	165	311
Housing, Owner Households Valued \$175,000-\$199,999	87	428	892
Housing, Owner Households Valued \$200,000-\$249,999	108	392	836
Housing, Owner Households Valued \$250,000-\$299,999	769	2,133	3,959
Housing, Owner Households Valued \$300,000-\$399,999	838	2,195	4,099
Housing, Owner Households Valued \$400,000-\$499,999	2,564	6,781	12,898
Housing, Owner Households Valued \$500,000-\$749,999	1,168	4,066	7,461
Housing, Owner Households Valued \$750,000-\$999,999	1,086	6,361	12,565
Housing, Owner Households Valued More than \$1,000,000	124	2,011	5,758

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<b>RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Housing, Renter Occupied	10,807	51,172	95,752
Housing, Median Rent (\$)	1,469	1,440	1,382
Housing, Rent less than \$250	12	88	322
Housing, Rent \$250-\$499	41	170	504
Housing, Rent \$500-\$749	20	59	124
Housing, Rent \$750-\$999	386	1,321	4,636
Housing, Rent \$1,000-\$1,249	2,107	13,281	28,308
Housing, Rent \$1,250-\$1,499	3,139	13,321	24,634
Housing, Rent \$1,500-\$1,999	3,509	15,123	23,485
Housing, Rent \$2,000+	1,415	6,676	11,719
Housing, No Cash Rent	178	1,133	2,020
<b>DETAILED INCOME CHARACTERISTICS</b>			
Total Household Income (\$)	1,683,976,862	7,393,099,919	14,399,850,905
Median Household Income (\$)	65,974	62,420	61,302
Average Household Income (\$)	95,464	97,260	99,240
Per Capita Household Income (\$)	46,949	48,364	46,199
Household High Income Average (\$)	381,369	420,195	429,386
<b>Households By Income</b>			
Less than \$15,000	2,063	9,984	19,067
\$15,000 to \$24,999	1,292	6,112	12,106
\$25,000 to \$34,999	1,327	6,104	12,107
\$35,000 to \$49,999	2,133	9,355	18,153
\$50,000 to \$74,999	3,138	12,987	24,592
\$75,000 to \$99,999	2,276	9,484	17,422
\$100,000 to \$124,999	1,683	6,212	11,550
\$125,000 to \$149,999	951	4,416	8,121
\$150,000 to \$199,999	1,197	4,249	7,533
\$200,000 and Over	1,580	7,111	14,450
<b>Occupation (Pop 16+)</b>			
Management, Business, and Financial Operations	4,697	18,462	34,011
Professional and Related	7,988	33,630	61,202
Sales and Office	4,913	21,466	43,720
Service	1,753	7,176	15,896
Farming, Fishing, and Forestry	0	19	37
Construction, Extraction, and Maintenance	738	1,990	5,095
Production, Transportation, and Material Moving	703	3,112	6,897

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<b>Industry (Pop 16+)</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Agriculture, Forestry, Fishing and Hunting, and Mining	13	47	79
Construction	730	2,009	4,457
Manufacturing	1,028	3,942	7,472
Wholesale Trade	479	2,053	3,982
Retail Trade	1,668	6,438	12,793
Transportation and Wareand Utilities	464	1,990	4,056
Information	2,254	8,756	16,702
Finance, Insurance, Real Estate and Rental and Leasing	1,802	7,422	13,634
Professional, Scientific, Management, Administrative, etc.	4,459	17,643	33,095
Educational, Health and Social Services	5,001	21,775	40,634
Arts, Entertainment, Accommodation and Food Services, etc.	1,626	8,189	17,512
Other Services	889	4,092	9,215
Public Administration	379	1,499	3,227
<b>Education Attainment (Pop 25+)</b>			
Less Than High School	2,349	8,371	19,743
High School	2,870	11,968	25,794
Some College	5,088	20,933	42,650
Associate Degree	1,536	6,077	12,002
College	8,898	36,562	67,633
Graduate Degree	6,141	28,789	49,969
<b>DETAILED FAMILY CHARACTERISTICS</b>			
<b>Families By Size</b>			
Median Size	2.96	2.93	3.01
1 Person	0	0	0
2 Person	3,993	16,413	31,162
3 Person	1,752	6,836	14,240
4 Person	1,249	4,786	10,682
5 Person	435	1,679	4,110
6 Person	148	543	1,447
7 or More Person	83	311	856
<b>Family Income Characteristics</b>			
Total Family Income(\$)	991,406,131	4,243,973,836	8,774,639,548
Median Income (\$)	91,051	88,866	86,578
Average Income (\$)	129,426	138,837	140,401
Per Capita Income (\$)	43,694	47,514	46,309
High Income Average (\$)	388,864	434,263	440,060

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<b>RETAIL SALES (\$000)</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Total Retail Sales (including Food Services)	1,019,999	2,846,722	4,960,745
Motor Vehicles Store Sales	104,737	400,211	728,344
Home Furnishings Store Sales	63,365	111,820	158,864
Electrical and Appliances Store Sales	58,801	155,492	272,945
Building Materials and Garden Store Sales	60,198	152,926	322,880
Food and Beverage Store Sales	151,980	445,718	782,763
Health and Personal Care Store Sales	45,198	161,163	313,511
Gasoline Stations Store Sales	71,391	202,687	358,439
Clothing and Accessories Store Sales	97,109	249,890	434,025
Sporting Goods Store Sales	36,790	94,590	146,445
General Merchandise Store Sales	85,523	185,168	277,124
Miscellaneous Store Sales	54,938	118,319	193,189
Nonstore Purchases Sales	78,777	205,393	351,844
Food Services	111,192	363,345	620,372
<b>CONSUMER EXPENDITURES (\$000)</b>			
Total Consumer Expenditures	1,025,181.10	4,278,566.90	8,114,413.50
Food	121,008.60	508,402.90	966,312.90
Food at home	65,552.90	276,642.40	527,517.50
Cereals and bakery products	8,443.80	35,707.50	68,295.80
Dairy products	7,076.70	29,958.70	57,403.50
Fruits and vegetables	12,196.80	51,020.00	96,288.30
Nonalcoholic beverages	6,205.80	26,294.70	50,306.90
Food prep (consumed out of town)	877	3,641.30	6,961.60
Food away from home	55,622.20	232,355.50	440,071.30
Food on out-of-town trips	5,547.70	22,834.30	43,165.20
Alcoholic beverages	9,225.30	39,119.80	75,044.10
Housing	277,737.40	1,159,894.20	2,193,824.70
Household operations	16,754.70	69,621.90	132,298.30
Housekeeping services	2,977.50	12,264.70	23,396.50
Household furnishings and equip	37,574.90	156,243.20	296,292.60
Household textiles	2,577.30	10,798.50	20,584.70
Furniture	10,804.70	44,236.50	82,458.20
Floor coverings	974.9	4,064.50	7,848.90
Major appliances	4,256.00	17,722.60	33,990.50
Small appliances	546.2	2,320.50	4,455.80
Miscellaneous household equip	16,960.70	71,000.10	135,354.20
Apparel and services	39,726.10	165,670.40	312,678.80
Men and boys	9,345.90	38,966.70	73,547.70

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<b>CONSUMER EXPENDITURES (\$000)- CONTINUED</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Men, 16 and over	7,897.40	32,850.80	61,823.80
Boys, 2 to 15	1,342.20	5,679.70	10,977.80
Women's and girls	16,103.10	66,746.00	125,354.60
Women, 16 and over	13,856.70	57,306.40	107,374.70
Girls 2 to 15	2,047.10	8,621.40	16,534.30
Children under 2	1,679.50	7,216.70	13,670.30
Footwear	6,707.00	28,022.90	52,846.10
Other apparel products and services	5,801.30	24,392.30	46,702.50
Transportation	167,106.60	697,966.10	1,323,042.60
Vehicle purchases (net outlay)	62,312.20	260,078.90	492,349.80
Gasoline and motor oil	42,057.20	177,431.80	339,182.50
Other vehicle expenses	48,075.80	201,189.50	382,967.10
Public transportation	15,046.80	60,695.90	110,977.40
Health Care	49,177.80	207,440.70	399,999.50
Health insurance	26,636.90	112,126.90	215,478.60
Medical services	12,898.00	54,290.90	104,642.60
Drugs	7,715.10	32,831.50	64,027.40
Medical supplies	2,114.80	8,885.50	17,142.30
Entertainment	54,351.50	226,731.10	433,213.30
Fees and admissions	15,932.10	65,291.80	123,353.30
Television, radios, sound equip	18,819.20	79,451.60	151,614.00
Pets, toys, and playground equip	10,150.80	42,574.50	82,193.50
Other entertainment supplies	9,559.40	39,885.70	76,974.20
Personal care products, services	11,635.70	48,954.40	93,541.40
Reading	2,274.80	9,544.80	18,267.20
Education	22,473.90	93,327.70	175,384.70
Tobacco products, supplies	5,059.70	22,090.70	42,821.80
Cash contributions	37,061.50	153,820.70	292,511.60
Personal insurance and pensions	114,609.50	472,491.60	894,772.80