

# Demographic Report

**2285-99 Westwood Boulevard  
Los Angeles, CA 90064**

Description	1 Mile	2 Miles	3 Miles
<b>POPULATION BY YEAR</b>	31,149	127,559	279,554
Population (4/1/1990)	32,244	136,812	297,832
Population (4/1/2000)	34,788	146,456	311,758
Population (1/1/2009)	35,878	149,889	316,284
Population (1/1/2014)	7.89	7.05	4.68
Growth (2009/2000)	3.13	2.34	1.45
Forecast (2014/2009)			
<b>HOUSEHOLDS BY YEAR</b>			
Households (4/1/1990)	15,053	61,610	128,206
Households (4/1/2000)	15,929	66,222	135,346
Households (1/1/2009)	17,428	71,802	143,483
Households (1/1/2014)	17,943	73,262	145,138
Growth (2009/2000)	9.41	8.43	6.01
Forecast (2014/2009)	2.96	2.03	1.15
<b>Gender</b>			
Male	16,689	71,377	150,797
Female	18,099	75,079	160,961
<b>Age</b>			
Median Age	37.6	35.2	34.3
Aged 0 to 5 Years	2,023	7,989	18,070
Aged 6 to 11 Years	1,504	6,201	15,780
Aged 12 to 17 Years	1,320	5,547	14,760
Aged 18 to 24 Years	3,377	18,789	46,804
Aged 25 to 34 Years	7,839	34,342	64,808
Aged 35 to 44 Years	5,088	20,555	43,137
Aged 45 to 54 Years	5,051	18,571	40,541
Aged 55 to 64 Years	3,610	14,392	29,673
Aged 65 to 74 Years	2,233	8,520	16,678
Aged 75 to 84 Years	1,861	7,654	14,345
Aged 85 Years and Older	882	3,896	7,162
<b>POPULATION BY RACE</b>			
White Alone	23,510	91,341	187,249
Black Alone	889	5,827	17,492
Asian Alone	6,102	28,542	53,228
Other	4,287	20,746	53,789

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<b>POPULATION BY ETHNICITY</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Hispanic	4,689	24,543	67,342
White Non-Hispanic	21,092	79,851	159,994
<b>Marital Status (Pop 15+)</b>			
Males Never Married	5,781	26,228	56,996
Males Married	7,371	30,039	59,585
Males Widowed	239	1,191	2,370
Males Divorced	1,072	4,961	10,332
Females Never Married	5,755	24,958	55,080
Females Married	7,055	29,679	59,840
Females Widowed	1,244	4,956	9,589
Females Divorced	2,098	7,537	16,854
<b>Primary Language (Pop 5+)</b>			
Speaks English	21,071	84,009	174,756
Speaks Spanish	3,102	16,742	46,047
Speaks Other Indo-European Languages	5,064	19,364	37,081
Speaks Asian or Pacific Island Language	3,305	16,815	31,610
Speaks Other Language	572	2,913	7,302
<b>DETAILED HOUSEHOLD CHARACTERISTICS</b>			
Household, Average Size	1.98	1.97	2.07
<b>HOUSEHOLDS BY RACE</b>			
White	12,316	47,820	93,764
Black	449	2,745	7,998
Asian	2,932	13,008	22,077
Other	1,731	8,229	19,644
<b>HOUSEHOLDS BY ETHNICITY</b>			
Hispanic	1,675	8,385	22,126
White Non-Hispanic	11,263	43,212	83,571

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<b>Household by Size</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Median Size	2.25	2.19	2.26
1 Person	7,170	31,107	59,563
2 Person	6,254	24,842	47,458
3 Person	2,100	7,912	16,918
4 Person	1,324	5,281	12,337
5 Person	407	1,767	4,625
6 Person	117	576	1,628
7 or More Person	56	317	954
<b>HOUSING UNITS BY TENURE</b>			
Housing, Occupied Units	17,428	71,802	143,483
Housing, Owner Occupied	7,436	25,186	49,136
Housing, Renter Occupied	9,992	46,616	94,347
<b>OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE</b>			
Housing, Owner Occupied	7,436	25,186	49,136
Housing, Median Value Owner Households (\$)	480,274	577,582	551,815
Housing, Owner Households Valued Less than \$20,000	0	10	29
Housing, Owner Households Valued \$20,000-\$39,999	5	26	63
Housing, Owner Households Valued \$40,000-\$59,999	3	25	57
Housing, Owner Households Valued \$60,000-\$79,999	2	23	45
Housing, Owner Households Valued \$80,000-\$99,999	8	25	72
Housing, Owner Households Valued \$100,000-\$124,999	13	61	107
Housing, Owner Households Valued \$125,000-\$149,999	23	119	187
Housing, Owner Households Valued \$150,000-\$174,999	26	153	317
Housing, Owner Households Valued \$175,000-\$199,999	64	392	919
Housing, Owner Households Valued \$200,000-\$249,999	118	388	833
Housing, Owner Households Valued \$250,000-\$299,999	683	2,034	3,952
Housing, Owner Households Valued \$300,000-\$399,999	783	2,064	4,120
Housing, Owner Households Valued \$400,000-\$499,999	2,479	6,086	12,400
Housing, Owner Households Valued \$500,000-\$749,999	1,389	3,825	7,078
Housing, Owner Households Valued \$750,000-\$999,999	1,668	7,160	12,558
Housing, Owner Households Valued More than \$1,000,000	172	2,795	6,399

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<b>RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Housing, Renter Occupied	9,992	46,616	94,347
Housing, Median Rent (\$)	1,565	1,453	1,388
Housing, Rent less than \$250	6	64	357
Housing, Rent \$250-\$499	24	130	531
Housing, Rent \$500-\$749	19	44	117
Housing, Rent \$750-\$999	141	1,212	4,591
Housing, Rent \$1,000-\$1,249	1,259	11,462	27,127
Housing, Rent \$1,250-\$1,499	2,967	12,173	24,313
Housing, Rent \$1,500-\$1,999	3,570	13,745	23,545
Housing, Rent \$2,000+	1,778	6,757	11,688
Housing, No Cash Rent	228	1,029	2,078
<b>DETAILED INCOME CHARACTERISTICS</b>			
Total Household Income (\$)	1,854,008,073	7,508,065,896	14,445,551,034
Median Household Income (\$)	73,408	64,328	61,167
Average Household Income (\$)	106,381	104,566	100,678
Per Capita Household Income (\$)	53,294	51,265	46,336
Household High Income Average (\$)	376,141	433,040	437,510
<b>Households By Income</b>			
Less than \$15,000	1,734	9,216	19,509
\$15,000 to \$24,999	1,104	5,567	12,121
\$25,000 to \$34,999	1,094	5,537	11,781
\$35,000 to \$49,999	1,885	8,691	17,649
\$50,000 to \$74,999	3,094	12,022	23,914
\$75,000 to \$99,999	2,373	8,825	17,147
\$100,000 to \$124,999	1,689	5,782	11,311
\$125,000 to \$149,999	1,044	4,233	8,008
\$150,000 to \$199,999	1,474	4,147	7,394
\$200,000 and Over	1,937	7,782	14,649
<b>Occupation (Pop 16+)</b>			
Management, Business, and Financial Operations	5,010	17,569	33,706
Professional and Related	8,053	31,808	60,201
Sales and Office	4,954	19,973	43,657
Service	1,345	6,771	15,536
Farming, Fishing, and Forestry	0	19	38
Construction, Extraction, and Maintenance	529	1,874	4,969
Production, Transportation, and Material Moving	557	2,754	6,895

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<b>Industry (Pop 16+)</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Agriculture, Forestry, Fishing and Hunting, and Mining	13	47	84
Construction	554	1,796	4,376
Manufacturing	1,037	3,692	7,632
Wholesale Trade	590	1,999	4,157
Retail Trade	1,560	6,022	12,800
Transportation and Wareand Utilities	473	1,830	4,081
Information	2,212	7,909	16,184
Finance, Insurance, Real Estate and Rental and Leasing	1,939	7,146	13,566
Professional, Scientific, Management, Administrative, etc.	4,676	16,648	32,552
Educational, Health and Social Services	4,630	20,934	40,319
Arts, Entertainment, Accommodation and Food Services, etc.	1,502	7,540	16,860
Other Services	908	3,778	9,219
Public Administration	354	1,427	3,172
<b>Education Attainment (Pop 25+)</b>			
Less Than High School	1,609	7,707	20,122
High School	2,487	11,337	25,633
Some College	5,101	19,973	42,487
Associate Degree	1,380	5,761	12,085
College	9,126	35,035	66,262
Graduate Degree	6,861	28,117	49,755
<b>DETAILED FAMILY CHARACTERISTICS</b>			
<b>Families By Size</b>			
Median Size	2.93	2.93	3.04
1 Person	0	0	0
2 Person	4,108	16,105	30,968
3 Person	1,760	6,625	14,310
4 Person	1,254	4,739	10,959
5 Person	394	1,669	4,405
6 Person	113	543	1,557
7 or More Person	50	298	911
<b>Family Income Characteristics</b>			
Total Family Income(\$)	1,116,538,847	4,505,965,376	8,975,009,329
Median Income (\$)	101,394	92,510	86,196
Average Income (\$)	145,402	150,304	142,212
Per Capita Income (\$)	50,363	51,464	46,503
High Income Average (\$)	390,431	443,376	450,801

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<b>RETAIL SALES (\$000)</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Total Retail Sales (including Food Services)	1,030,518	2,692,236	5,114,385
Motor Vehicles Store Sales	104,737	282,864	671,641
Home Furnishings Store Sales	67,130	104,198	184,714
Electrical and Appliances Store Sales	49,490	156,107	294,988
Building Materials and Garden Store Sales	64,023	141,530	328,105
Food and Beverage Store Sales	170,950	419,857	786,189
Health and Personal Care Store Sales	43,869	147,978	323,020
Gasoline Stations Store Sales	71,280	180,084	374,567
Clothing and Accessories Store Sales	90,126	286,916	481,543
Sporting Goods Store Sales	37,650	89,983	149,714
General Merchandise Store Sales	85,523	259,400	279,338
Miscellaneous Store Sales	59,277	111,738	219,316
Nonstore Purchases Sales	78,515	156,279	383,746
Food Services	107,948	355,302	637,504
<b>CONSUMER EXPENDITURES (\$000)</b>			
Total Consumer Expenditures	1,055,784.60	4,109,362.00	8,016,834.70
Food	123,155.30	485,802.40	954,455.50
Food at home	66,149.60	263,619.30	521,302.50
Cereals and bakery products	8,545.00	34,021.30	67,484.10
Dairy products	7,211.50	28,564.00	56,682.10
Fruits and vegetables	12,213.70	48,682.50	95,132.80
Nonalcoholic beverages	6,259.30	25,017.70	49,714.70
Food prep (consumed out of town)	930.9	3,530.70	6,874.70
Food away from home	57,210.00	222,810.50	434,469.30
Food on out-of-town trips	5,857.30	22,185.20	42,649.70
Alcoholic beverages	9,797.30	37,746.60	74,046.80
Housing	283,379.90	1,111,237.20	2,167,742.80
Household operations	17,643.50	67,460.40	130,852.70
Housekeeping services	3,289.00	12,180.30	23,217.80
Household furnishings and equip	39,523.20	151,279.60	292,757.70
Household textiles	2,700.20	10,402.40	20,308.50
Furniture	11,230.80	42,946.40	81,582.20
Floor coverings	1,082.00	4,028.40	7,787.20
Major appliances	4,482.60	17,129.40	33,591.50
Small appliances	567.8	2,219.10	4,396.70
Miscellaneous household equip	17,938.50	68,673.50	133,645.00
Apparel and services	40,786.30	159,335.70	309,275.80
Men and boys	9,631.40	37,480.40	72,696.20

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<b>CONSUMER EXPENDITURES (\$000)- CONTINUED</b>	<b>1 Mile</b>	<b>2 Miles</b>	<b>3 Miles</b>
Men, 16 and over	8,151.70	31,662.70	61,114.00
Boys, 2 to 15	1,346.50	5,383.50	10,871.90
Women's and girls	16,437.30	64,167.40	123,942.10
Women, 16 and over	14,150.50	55,156.20	106,154.20
Girls 2 to 15	2,060.00	8,194.80	16,368.60
Children under 2	1,649.90	6,793.50	13,527.30
Footwear	6,768.10	26,829.40	52,312.80
Other apparel products and services	6,193.00	23,727.10	46,254.00
Transportation	169,742.50	666,593.50	1,306,144.30
Vehicle purchases (net outlay)	63,334.40	248,181.70	485,878.10
Gasoline and motor oil	42,522.40	168,728.50	334,866.00
Other vehicle expenses	48,998.50	192,268.20	378,165.30
Public transportation	15,366.40	58,912.00	109,780.60
Health Care	50,593.40	199,121.60	395,498.40
Health insurance	27,175.70	107,606.50	213,199.20
Medical services	13,452.40	52,158.70	103,308.00
Drugs	8,037.90	31,615.90	63,354.60
Medical supplies	2,192.60	8,534.50	16,933.10
Entertainment	57,136.70	218,626.10	427,576.70
Fees and admissions	17,076.30	63,810.30	121,933.00
Television, radios, sound equip	19,265.90	75,890.30	149,721.10
Pets, toys, and playground equip	10,693.20	40,854.10	80,974.60
Other entertainment supplies	10,239.60	38,579.40	75,923.50
Personal care products, services	12,044.90	46,966.40	92,446.00
Reading	2,381.00	9,194.00	18,034.50
Education	23,149.90	90,271.70	173,806.80
Tobacco products, supplies	5,105.70	20,745.00	42,165.90
Cash contributions	39,106.80	149,759.20	289,528.80
Personal insurance and pensions	120,543.60	457,323.90	884,069.30