

Demographic Report

**2354 Cotner Avenue
Los Angeles, CA 90064**

Description	1 Mile	2 Miles	3 Miles
POPULATION BY YEAR			
Population (4/1/1990)	29,092	138,777	293,312
Population (4/1/2000)	28,390	147,137	311,101
Population (1/1/2009)	30,533	156,087	323,625
Population (1/1/2014)	31,429	159,147	327,496
Growth (2009/2000)	7.55	6.08	4.03
Forecast (2014/2009)	2.93	1.96	1.2
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	13,337	67,271	134,964
Households (4/1/2000)	13,337	71,348	142,972
Households (1/1/2009)	14,557	76,705	150,447
Households (1/1/2014)	14,968	77,999	151,718
Growth (2009/2000)	9.15	7.51	5.23
Forecast (2014/2009)	2.82	1.69	0.84
Gender			
Male	14,971	76,379	157,165
Female	15,562	79,708	166,460
Age			
Median Age	37	34.8	34.4
Aged 0 to 5 Years	1,810	8,604	18,594
Aged 6 to 11 Years	1,447	6,674	16,047
Aged 12 to 17 Years	1,289	5,850	14,761
Aged 18 to 24 Years	3,231	20,415	47,959
Aged 25 to 34 Years	6,578	37,322	68,454
Aged 35 to 44 Years	4,541	22,431	45,913
Aged 45 to 54 Years	4,268	19,766	42,383
Aged 55 to 64 Years	3,129	15,069	30,536
Aged 65 to 74 Years	1,921	8,806	17,065
Aged 75 to 84 Years	1,579	7,569	14,511
Aged 85 Years and Older	740	3,581	7,402
POPULATION BY RACE			
White Alone	18,071	94,468	195,535
Black Alone	895	6,418	16,308
Asian Alone	6,537	30,971	54,821
Other	5,030	24,230	56,961

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POPULATION BY ETHNICITY	1 Mile	2 Miles	3 Miles
Hispanic	6,378	29,241	73,501
White Non-Hispanic	15,251	81,062	165,166
Marital Status (Pop 15+)			
Males Never Married	5,259	28,762	60,122
Males Married	6,402	31,411	61,611
Males Widowed	193	1,200	2,393
Males Divorced	1,070	5,468	11,193
Females Never Married	4,866	27,013	57,099
Females Married	6,096	30,808	61,681
Females Widowed	1,092	4,878	9,727
Females Divorced	1,667	8,401	17,902
Primary Language (Pop 5+)			
Speaks English	17,697	88,779	183,757
Speaks Spanish	3,971	19,414	50,545
Speaks Other Indo-European Languages	3,181	19,877	35,063
Speaks Asian or Pacific Island Language	3,642	17,932	32,118
Speaks Other Language	545	2,961	6,751
DETAILED HOUSEHOLD CHARACTERISTICS			
Household, Average Size	2.08	1.97	2.05
HOUSEHOLDS BY RACE			
White	9,164	50,053	99,051
Black	455	3,016	7,651
Asian	3,078	14,086	22,901
Other	1,860	9,550	20,844
HOUSEHOLDS BY ETHNICITY			
Hispanic	2,184	10,100	24,370
White Non-Hispanic	8,046	44,668	87,652

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Household by Size	1 Mile	2 Miles	3 Miles
Median Size	2.31	2.19	2.24
1 Person	5,718	33,233	63,266
2 Person	5,092	26,423	49,962
3 Person	1,863	8,604	17,552
4 Person	1,254	5,588	12,543
5 Person	410	1,882	4,544
6 Person	138	615	1,609
7 or More Person	82	360	971
HOUSING UNITS BY TENURE			
Housing, Occupied Units	14,557	76,705	150,447
Housing, Owner Occupied	6,289	25,502	51,303
Housing, Renter Occupied	8,268	51,203	99,144
OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE			
Housing, Owner Occupied	6,289	25,502	51,303
Housing, Median Value Owner Households (\$)	460,331	501,413	513,095
Housing, Owner Households Valued Less than \$20,000	2	28	32
Housing, Owner Households Valued \$20,000-\$39,999	9	45	68
Housing, Owner Households Valued \$40,000-\$59,999	7	35	60
Housing, Owner Households Valued \$60,000-\$79,999	3	22	50
Housing, Owner Households Valued \$80,000-\$99,999	4	25	82
Housing, Owner Households Valued \$100,000-\$124,999	15	51	114
Housing, Owner Households Valued \$125,000-\$149,999	20	109	178
Housing, Owner Households Valued \$150,000-\$174,999	29	172	324
Housing, Owner Households Valued \$175,000-\$199,999	60	419	971
Housing, Owner Households Valued \$200,000-\$249,999	110	389	884
Housing, Owner Households Valued \$250,000-\$299,999	708	2,153	4,302
Housing, Owner Households Valued \$300,000-\$399,999	773	2,224	4,450
Housing, Owner Households Valued \$400,000-\$499,999	2,328	7,055	13,735
Housing, Owner Households Valued \$500,000-\$749,999	1,112	4,246	7,665
Housing, Owner Households Valued \$750,000-\$999,999	1,010	6,504	12,609
Housing, Owner Households Valued More than \$1,000,000	99	2,025	5,779

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RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE	1 Mile	2 Miles	3 Miles
Housing, Renter Occupied	8,268	51,203	99,144
Housing, Median Rent (\$)	1,475	1,428	1,377
Housing, Rent less than \$250	10	92	338
Housing, Rent \$250-\$499	37	178	544
Housing, Rent \$500-\$749	19	59	134
Housing, Rent \$750-\$999	404	1,519	4,984
Housing, Rent \$1,000-\$1,249	1,537	13,755	29,382
Housing, Rent \$1,250-\$1,499	2,291	13,248	25,818
Housing, Rent \$1,500-\$1,999	2,936	14,574	23,903
Housing, Rent \$2,000+	901	6,664	11,953
Housing, No Cash Rent	133	1,114	2,088
DETAILED INCOME CHARACTERISTICS			
Total Household Income (\$)	1,334,122,967	7,424,433,179	14,774,998,177
Median Household Income (\$)	65,267	61,817	60,997
Average Household Income (\$)	91,648	96,792	98,207
Per Capita Household Income (\$)	43,694	47,566	45,655
Household High Income Average (\$)	372,076	420,212	429,032
Households By Income			
Less than \$15,000	1,671	10,053	19,727
\$15,000 to \$24,999	1,090	6,285	12,605
\$25,000 to \$34,999	1,129	6,288	12,683
\$35,000 to \$49,999	1,772	9,525	18,981
\$50,000 to \$74,999	2,647	13,120	25,525
\$75,000 to \$99,999	1,905	9,481	18,168
\$100,000 to \$124,999	1,364	6,164	11,954
\$125,000 to \$149,999	832	4,430	8,503
\$150,000 to \$199,999	992	4,205	7,692
\$200,000 and Over	1,155	7,154	14,609
Occupation (Pop 16+)			
Management, Business, and Financial Operations	3,709	18,487	35,031
Professional and Related	6,479	33,669	63,395
Sales and Office	4,170	21,805	45,226
Service	1,557	7,574	16,773
Farming, Fishing, and Forestry	0	19	37
Construction, Extraction, and Maintenance	701	2,133	5,628
Production, Transportation, and Material Moving	624	3,186	7,304

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Industry (Pop 16+)	1 Mile	2 Miles	3 Miles
Agriculture, Forestry, Fishing and Hunting, and Mining	2	47	91
Construction	649	2,153	4,860
Manufacturing	987	3,931	7,744
Wholesale Trade	367	2,035	4,067
Retail Trade	1,391	6,643	13,321
Transportation and Wareand Utilities	428	2,070	4,348
Information	1,798	8,801	17,450
Finance, Insurance, Real Estate and Rental and Leasing	1,308	7,443	14,025
Professional, Scientific, Management, Administrative, etc.	3,645	17,653	34,280
Educational, Health and Social Services	4,120	22,113	41,906
Arts, Entertainment, Accommodation and Food Services, etc.	1,432	8,214	18,294
Other Services	808	4,209	9,688
Public Administration	305	1,561	3,320
Education Attainment (Pop 25+)			
Less Than High School	2,033	8,815	21,075
High School	2,524	12,524	26,901
Some College	4,541	21,409	44,686
Associate Degree	1,321	6,289	12,569
College	7,410	36,926	69,794
Graduate Degree	4,927	28,581	51,239
DETAILED FAMILY CHARACTERISTICS			
Families By Size			
Median Size	3.01	2.94	3.02
1 Person	0	0	0
2 Person	3,300	16,733	32,187
3 Person	1,549	7,148	14,789
4 Person	1,184	5,029	11,120
5 Person	398	1,782	4,313
6 Person	134	580	1,533
7 or More Person	76	343	925
Family Income Characteristics			
	811,183,515	4,336,527,810	8,970,492,062
Total Family Income(\$)	88,893	87,406	85,570
Median Income (\$)	122,148	137,167	138,291
Average Income (\$)	40,561	46,653	45,462
Per Capita Income (\$)	371,942	433,435	439,414
High Income Average (\$)			

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RETAIL SALES (\$000)	1 Mile	2 Miles	3 Miles
Total Retail Sales (including Food Services)	907,695	2,831,976	5,035,333
Motor Vehicles Store Sales	80,626	400,211	746,668
Home Furnishings Store Sales	60,921	111,087	160,882
Electrical and Appliances Store Sales	54,563	155,492	288,806
Building Materials and Garden Store Sales	55,946	152,926	326,762
Food and Beverage Store Sales	133,892	441,898	781,516
Health and Personal Care Store Sales	39,103	160,110	319,387
Gasoline Stations Store Sales	57,648	195,864	363,645
Clothing and Accessories Store Sales	98,728	248,178	431,265
Sporting Goods Store Sales	36,446	94,315	147,377
General Merchandise Store Sales	85,523	185,168	277,124
Miscellaneous Store Sales	44,333	118,140	194,381
Nonstore Purchases Sales	61,113	204,404	356,418
Food Services	98,853	364,183	641,102
CONSUMER EXPENDITURES (\$000)			
Total Consumer Expenditures	844,853.00	4,311,793.40	8,391,230.70
Food	99,900.30	512,728.40	1,000,302.40
Food at home	54,253.10	279,268.60	546,442.20
Cereals and bakery products	6,993.20	36,048.10	70,775.30
Dairy products	5,849.80	30,230.30	59,494.80
Fruits and vegetables	10,102.60	51,514.80	99,638.20
Nonalcoholic beverages	5,132.10	26,543.00	52,131.50
Food prep (consumed out of town)	720.9	3,667.30	7,194.90
Food away from home	45,788.50	234,071.10	455,167.60
Food on out-of-town trips	4,561.10	22,995.70	44,550.00
Alcoholic beverages	7,516.60	39,328.70	77,604.80
Housing	228,957.00	1,169,147.30	2,268,803.40
Household operations	13,754.70	70,101.60	136,624.70
Housekeeping services	2,416.30	12,328.90	24,051.40
Household furnishings and equip	30,793.40	157,263.00	305,949.20
Household textiles	2,119.90	10,876.50	21,294.10
Furniture	8,860.50	44,542.50	84,942.50
Floor coverings	789.7	4,086.00	8,078.10
Major appliances	3,513.40	17,861.90	35,162.90
Small appliances	450.2	2,337.70	4,620.20
Miscellaneous household equip	13,867.20	71,430.10	139,856.90
Apparel and services	32,643.30	166,912.30	322,966.10
Men and boys	7,662.30	39,236.50	75,962.40

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CONSUMER EXPENDITURES (\$000)- CONTINUED	1 Mile	2 Miles	3 Miles
Men, 16 and over	6,469.40	33,078.80	63,809.80
Boys, 2 to 15	1,113.30	5,738.00	11,391.10
Women's and girls	13,280.70	67,281.50	129,469.00
Women, 16 and over	11,424.40	57,764.50	110,850.30
Girls 2 to 15	1,696.40	8,704.90	17,140.20
Children under 2	1,377.50	7,274.80	14,167.80
Footwear	5,530.30	28,263.80	54,616.90
Other apparel products and services	4,719.20	24,530.00	48,187.00
Transportation	138,324.00	704,065.60	1,369,738.90
Vehicle purchases (net outlay)	51,558.60	262,277.10	509,777.20
Gasoline and motor oil	34,834.10	179,076.90	351,609.10
Other vehicle expenses	39,834.90	202,981.50	396,617.90
Public transportation	12,403.00	61,187.30	114,156.70
Health Care	40,971.70	209,703.40	414,617.60
Health insurance	22,257.20	113,425.60	223,314.40
Medical services	10,670.80	54,773.10	108,424.50
Drugs	6,434.50	33,211.50	66,405.00
Medical supplies	1,756.60	8,974.40	17,766.00
Entertainment	44,655.10	228,242.40	448,072.50
Fees and admissions	13,034.20	65,658.70	127,144.50
Television, radios, sound equip	15,508.60	80,078.20	157,006.60
Pets, toys, and playground equip	8,375.40	42,883.70	85,209.30
Other entertainment supplies	7,825.90	40,110.50	79,635.90
Personal care products, services	9,594.50	49,328.40	96,827.90
Reading	1,873.60	9,617.00	18,903.90
Education	18,413.70	94,013.30	180,784.90
Tobacco products, supplies	4,157.00	22,264.10	44,513.60
Cash contributions	30,458.10	155,023.60	301,843.20
Personal insurance and pensions	94,172.90	475,624.50	924,014.40