

Demographic Report

**12627 Mariposa Road
Victorville, CA 92396**

Description	1 Mile	2 Miles	3 Miles
POPULATION BY YEAR			
Population (4/1/1990)	4,417	18,009	35,114
Population (4/1/2000)	4,733	26,665	50,721
Population (1/1/2009)	6,196	35,711	67,842
Population (1/1/2014)	6,851	39,646	76,251
Growth (2009/2000)	30.91	33.92	33.76
Forecast (2014/2009)	10.57	11.02	12.39
HOUSEHOLDS BY YEAR			
	1,374	5,671	12,090
Households (4/1/1990)	1,463	8,278	16,600
Households (4/1/2000)	1,957	11,317	22,845
Households (1/1/2009)	2,161	12,540	25,750
Households (1/1/2014)	33.77	36.71	37.62
Growth (2009/2000)	10.42	10.81	12.72
Forecast (2014/2009)			
Gender			
Male	3,058	17,557	32,995
Female	3,138	18,154	34,847
Age			
Median Age	29.5	29.3	29.9
Aged 0 to 5 Years	674	3,801	7,219
Aged 6 to 11 Years	677	4,352	7,963
Aged 12 to 17 Years	734	4,421	7,900
Aged 18 to 24 Years	687	3,399	6,781
Aged 25 to 34 Years	732	4,331	8,280
Aged 35 to 44 Years	821	4,959	8,854
Aged 45 to 54 Years	752	4,331	8,027
Aged 55 to 64 Years	596	2,877	5,665
Aged 65 to 74 Years	297	1,838	3,870
Aged 75 to 84 Years	180	1,161	2,608
Aged 85 Years and Older	46	241	675
POPULATION BY RACE			
White Alone	3,347	19,514	38,037
Black Alone	594	4,037	7,305
Asian Alone	197	1,750	2,763
Other	2,058	10,410	19,737

Demographic Report

**12627 Mariposa Road
Victorville, CA 92396**

POPULATION BY ETHNICITY	1 Mile	2 Miles	3 Miles
Hispanic	2,943	15,027	28,175
White Non-Hispanic	2,387	14,273	28,083
Marital Status (Pop 15+)			
Males Never Married	551	3,047	5,952
Males Married	1,349	7,743	14,048
Males Widowed	102	269	597
Males Divorced	166	1,149	2,560
Females Never Married	461	2,638	4,987
Females Married	1,407	7,944	14,921
Females Widowed	174	877	2,090
Females Divorced	269	1,684	3,567
Primary Language (Pop 5+)			
Speaks English	4,207	24,756	46,158
Speaks Spanish	1,126	6,110	12,687
Speaks Other Indo-European Languages	79	516	990
Speaks Asian or Pacific Island Language	224	1,124	1,693
Speaks Other Language	0	42	306
DETAILED HOUSEHOLD CHARACTERISTICS			
Household, Average Size	3.16	3.15	2.96
HOUSEHOLDS BY RACE			
White	1,170	6,777	14,219
Black	198	1,287	2,408
Asian	59	472	796
Other	530	2,781	5,422
HOUSEHOLDS BY ETHNICITY			
Hispanic	746	3,938	7,519
White Non-Hispanic	914	5,369	11,377

Demographic Report

**12627 Mariposa Road
Victorville, CA 92396**

Household by Size	1 Mile	2 Miles	3 Miles
Median Size	3.34	3.38	3.05
1 Person	277	1,706	4,610
2 Person	579	3,213	6,611
3 Person	361	1,929	3,708
4 Person	348	2,206	3,900
5 Person	230	1,351	2,417
6 Person	98	593	1,003
7 or More Person	64	319	596
HOUSING UNITS BY TENURE			
Housing, Occupied Units	1,957	11,317	22,845
Housing, Owner Occupied	1,310	8,180	15,049
Housing, Renter Occupied	647	3,137	7,796
OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE			
Housing, Owner Occupied	1,310	8,180	15,049
Housing, Median Value Owner Households (\$)	109,382	130,130	118,449
Housing, Owner Households Valued Less than \$20,000	3	119	253
Housing, Owner Households Valued \$20,000-\$39,999	11	132	380
Housing, Owner Households Valued \$40,000-\$59,999	16	110	375
Housing, Owner Households Valued \$60,000-\$79,999	76	260	741
Housing, Owner Households Valued \$80,000-\$99,999	385	1,306	3,079
Housing, Owner Households Valued \$100,000-\$124,999	437	1,792	3,654
Housing, Owner Households Valued \$125,000-\$149,999	208	1,808	2,899
Housing, Owner Households Valued \$150,000-\$174,999	75	1,492	1,968
Housing, Owner Households Valued \$175,000-\$199,999	63	767	1,070
Housing, Owner Households Valued \$200,000-\$249,999	16	248	354
Housing, Owner Households Valued \$250,000-\$299,999	20	59	135
Housing, Owner Households Valued \$300,000-\$399,999	0	0	10
Housing, Owner Households Valued \$400,000-\$499,999	0	0	44
Housing, Owner Households Valued \$500,000-\$749,999	0	0	0
Housing, Owner Households Valued \$750,000-\$999,999	0	0	0
Housing, Owner Households Valued More than \$1,000,000	0	87	87

Demographic Report

**12627 Mariposa Road
Victorville, CA 92396**

RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE	1 Mile	2 Miles	3 Miles
Housing, Renter Occupied	647	3,137	7,796
Housing, Median Rent (\$)	884	975	904
Housing, Rent less than \$250	0	9	72
Housing, Rent \$250-\$499	28	75	337
Housing, Rent \$500-\$749	54	64	608
Housing, Rent \$750-\$999	436	1,482	4,422
Housing, Rent \$1,000-\$1,249	114	1,255	1,927
Housing, Rent \$1,250-\$1,499	0	84	131
Housing, Rent \$1,500-\$1,999	0	0	0
Housing, Rent \$2,000+	0	0	0
Housing, No Cash Rent	15	168	299
DETAILED INCOME CHARACTERISTICS			
Total Household Income (\$)	105,523,032	644,920,313	1,222,831,386
Median Household Income (\$)	43,726	50,760	45,423
Average Household Income (\$)	53,921	56,987	53,527
Per Capita Household Income (\$)	17,031	18,059	18,025
Household High Income Average (\$)	386,225	325,421	365,623
Households By Income			
Less than \$15,000	262	1,440	3,515
\$15,000 to \$24,999	205	1,181	2,638
\$25,000 to \$34,999	266	1,121	2,713
\$35,000 to \$49,999	422	1,836	3,679
\$50,000 to \$74,999	342	2,647	4,937
\$75,000 to \$99,999	250	1,687	2,967
\$100,000 to \$124,999	110	847	1,384
\$125,000 to \$149,999	40	293	496
\$150,000 to \$199,999	43	173	290
\$200,000 and Over	17	92	226
Occupation (Pop 16+)			
Management, Business, and Financial Operations	177	1,377	2,539
Professional and Related	319	2,208	4,147
Sales and Office	529	3,272	6,609
Service	457	2,333	3,826
Farming, Fishing, and Forestry	8	17	17
Construction, Extraction, and Maintenance	376	1,712	3,127
Production, Transportation, and Material Moving	377	2,200	4,036

Demographic Report



**12627 Mariposa Road
Victorville, CA 92396**

Industry (Pop 16+)	1 Mile	2 Miles	3 Miles
Agriculture, Forestry, Fishing and Hunting, and Mining	27	88	135
Construction	204	1,042	1,875
Manufacturing	217	1,336	2,478
Wholesale Trade	70	367	619
Retail Trade	310	1,507	3,047
Transportation and Wareand Utilities	236	1,279	2,238
Information	100	278	612
Finance, Insurance, Real Estate and Rental and Leasing	58	548	1,231
Professional, Scientific, Management, Administrative, etc.	84	810	1,480
Educational, Health and Social Services	531	3,070	5,622
Arts, Entertainment, Accommodation and Food Services, etc.	230	1,194	2,151
Other Services	95	763	1,391
Public Administration	81	837	1,422
Education Attainment (Pop 25+)			
Less Than High School	844	3,821	7,564
High School	1,103	5,341	11,089
Some College	793	6,563	11,909
Associate Degree	310	1,604	3,039
College	294	1,574	3,007
Graduate Degree	80	835	1,371
DETAILED FAMILY CHARACTERISTICS			
Families By Size			
Median Size	3.82	3.92	3.79
1 Person	0	0	0
2 Person	506	2,838	5,766
3 Person	349	1,867	3,579
4 Person	335	2,169	3,833
5 Person	229	1,341	2,396
6 Person	98	592	998
7 or More Person	64	319	596
Family Income Characteristics			
Total Family Income(\$)	94,720,930	572,905,110	1,022,679,989
Median Income (\$)	48,764	57,989	53,346
Average Income (\$)	59,912	62,777	59,569
Per Capita Income (\$)	16,615	17,367	16,761
High Income Average (\$)	392,355	319,675	341,060

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Victorville, CA 92396**

RETAIL SALES (\$000)	1 Mile	2 Miles	3 Miles
Total Retail Sales (including Food Services)	67,667	955,686	1,335,292
Motor Vehicles Store Sales	22,452	239,469	322,810
Home Furnishings Store Sales	486	5,690	30,381
Electrical and Appliances Store Sales	4,432	48,573	66,197
Building Materials and Garden Store Sales	0	69,104	96,473
Food and Beverage Store Sales	11,413	99,780	133,624
Health and Personal Care Store Sales	4,267	46,694	67,936
Gasoline Stations Store Sales	5,571	67,473	101,032
Clothing and Accessories Store Sales	5,176	41,126	52,047
Sporting Goods Store Sales	1,770	27,155	36,464
General Merchandise Store Sales	0	203,010	272,276
Miscellaneous Store Sales	3,729	24,654	42,469
Nonstore Purchases Sales	0	9,053	9,053
Food Services	8,371	73,905	104,530
CONSUMER EXPENDITURES (\$000)			
Total Consumer Expenditures	96,819.60	575,881.70	1,117,301.60
Food	12,163.00	71,905.60	140,383.90
Food at home	6,988.20	41,116.10	80,670.40
Cereals and bakery products	925.4	5,442.60	10,692.60
Dairy products	779.2	4,566.80	8,982.30
Fruits and vegetables	1,191.40	7,027.00	13,778.70
Nonalcoholic beverages	681.1	3,992.00	7,847.00
Food prep (consumed out of town)	82.1	485.6	939.8
Food away from home	5,198.20	30,950.30	59,971.60
Food on out-of-town trips	459.4	2,748.50	5,279.90
Alcoholic beverages	866.6	5,061.00	9,936.00
Housing	26,177.50	155,388.50	302,425.50
Household operations	1,487.50	8,921.80	17,143.30
Housekeeping services	201.4	1,184.60	2,313.00
Household furnishings and equip	3,241.20	19,300.90	37,353.90
Household textiles	246.2	1,458.70	2,839.00
Furniture	778.5	4,687.60	8,962.30
Floor coverings	77.2	448.6	871.2
Major appliances	433.2	2,576.30	4,994.80
Small appliances	58.5	341.8	668.2
Miscellaneous household equip	1,524.50	9,029.10	17,557.00
Apparel and services	3,475.60	20,717.70	40,063.30
Men and boys	802.8	4,795.70	9,270.70

Demographic Report

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CONSUMER EXPENDITURES (\$000)- CONTINUED	1 Mile	2 Miles	3 Miles
Men, 16 and over	651.2	3,893.10	7,535.40
Boys, 2 to 15	162.6	966.7	1,861.30
Women's and girls	1,376.70	8,255.50	15,928.40
Women, 16 and over	1,149.60	6,895.10	13,326.20
Girls 2 to 15	227.4	1,355.70	2,600.90
Children under 2	189.5	1,120.20	2,171.40
Footwear	615.4	3,653.60	7,071.00
Other apparel products and services	496	2,920.00	5,658.40
Transportation	16,789.50	100,018.70	193,844.70
Vehicle purchases (net outlay)	6,245.30	37,447.60	72,296.50
Gasoline and motor oil	4,658.20	27,468.10	53,611.70
Other vehicle expenses	4,984.20	29,561.70	57,414.10
Public transportation	921.3	5,553.50	10,601.00
Health Care	5,722.00	33,379.70	66,545.40
Health insurance	3,074.80	17,992.70	35,999.30
Medical services	1,428.10	8,379.30	16,449.30
Drugs	960.6	5,538.70	11,175.30
Medical supplies	242.1	1,412.90	2,789.00
Entertainment	5,199.40	30,898.00	59,841.10
Fees and admissions	1,200.90	7,226.20	13,756.30
Television, radios, sound equip	1,939.70	11,432.80	22,389.60
Pets, toys, and playground equip	1,122.70	6,630.60	12,881.60
Other entertainment supplies	943.2	5,618.30	10,872.40
Personal care products, services	1,170.90	6,951.30	13,515.20
Reading	226.1	1,331.60	2,617.90
Education	1,733.00	10,318.30	19,999.40
Tobacco products, supplies	628.8	3,581.70	7,213.10
Cash contributions	3,207.60	18,825.90	36,728.70
Personal insurance and pensions	9,795.40	59,197.90	112,219.30