

# Demographic Report



2934 Wilshire Boulevard  
Santa Monica, CA 90403

Description	1 Mile	2 Miles	3 Miles
<b>POPULATION BY YEAR</b>			
Population (4/1/1990)	37,168	113,348	228,641
Population (4/1/2000)	37,987	115,232	234,371
Population (4/1/2010)	39,583	121,475	245,853
Population (1/1/2019)	40,995	125,451	253,094
Population (1/1/2024)	41,987	128,483	258,974
Population Growth (2019/2010)	3.57	3.27	2.95
Population Forecast (2024/2019)	2.42	2.42	2.32
<b>HOUSEHOLDS BY YEAR</b>			
Households (4/1/1990)	19,320	56,677	108,125
Households (4/1/2000)	20,075	59,047	111,843
Households (4/1/2010)	20,035	61,047	115,166
Households (1/1/2019)	20,863	63,314	119,051
Households (1/1/2024)	21,452	65,108	122,426
Households Growth (2019/2010)	4.13	3.71	3.37
Households Forecast (2024/2019)	2.82	2.83	2.83
<b>Gender</b>			
Male	18,836	58,731	118,889
Female	20,747	62,744	126,964
<b>Age</b>			
<b>Median Age</b>			
Aged 0 to 5 Years	37	38	36
Aged 6 to 11 Years	2,016	6,003	12,283
Aged 12 to 17 Years	1,484	5,071	10,364
Aged 18 to 24 Years	1,510	5,333	10,166
Aged 25 to 34 Years	3,514	10,929	38,129
Aged 35 to 44 Years	9,810	27,613	48,121
Aged 45 to 54 Years	6,605	19,834	36,626
Aged 55 to 64 Years	4,991	15,963	30,361
Aged 65 to 74 Years	4,287	13,791	26,538
Aged 75 to 84 Years	2,538	8,391	16,300
Aged 85 Years and Older	1,697	5,436	10,721
	1131	3,111	6,244
<b>POPULATION BY RACE</b>			
White Alone	29,488	88,682	175,981
Black Alone	972	4,291	7,413
Asian Alone	5,043	15,738	38,193
American Indian and Alaska Native Alone	114	488	843
Other Race Alone	2,018	6,552	11,600
Two or More Races	1,948	5,724	11,823

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<b>POPULATION BY ETHNICITY</b>			
Hispanic	4,899	17,006	30,773
White Non-Hispanic	26,993	79,712	159,570
<b>Marital Status (Pop 15+)</b>			
Males Never Married	8,213	25,712	53,041
Males Married	6,820	21,029	41,797
Males Widowed	379	1,004	1,972
Males Divorced	1,284	3,992	7,895
Females Never Married	8,168	23,179	50,623
Females Married	6,811	20,524	41,327
Females Widowed	1,241	4,303	8,038
Females Divorced	2,424	8,029	13,394
<b>Primary Language (Pop 5+)</b>			
Speaks English	25,595	77,345	155,853
Speaks Spanish	4,013	13,847	24,635
Speaks Other Indo-European Languages	5,771	14,871	28,486
Speaks Asian or Pacific Island Language	2,197	8,928	22,795
Speaks Other Language	224	1,277	3,462
<b>DETAILED HOUSEHOLD CHARACTERISTICS</b>			
Household, Average Size	1.94	1.95	2.01
<b>HOUSEHOLDS BY RACE</b>			
White	15,789	47,091	88,886
Black	419	1,823	3,107
Asian	2,397	7,628	15,260
American Indian and Alaska Native	46	193	334
Other Race	631	2,083	3,531
Two or More Races	753	2,229	4,048
<b>HOUSEHOLDS BY ETHNICITY</b>			
Hispanic	1,808	6,137	10,527
White Non-Hispanic	14,770	43,530	82,757

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<b>Male Population By Age</b>			
Median Age	36.3	37.2	35.6
Aged 0 to 5 Years	1026	3,059	6,293
Aged 6 to 11 Years	746	2,561	5,263
Aged 12 to17 Years	767	2,740	5,211
Aged 18 to 24 Years	1,643	5,237	17,730
Aged 25 to 34 Years	4,793	13,580	23,882
Aged 35 to 44 Years	3,299	9,992	18,592
Aged 45 to 54 Years	2,354	7,915	15,046
Aged 55 to 64 Years	1,991	6,545	12,615
Aged 65 to 74 Years	1,122	3,735	7,429
Aged 75 to 84 Years	716	2,266	4,559
Aged 85 Years and Older	379	1,101	2,269
<b>Female Population By Age</b>			
Median Age	38.1	38.7	36.6
Aged 0 to 5 Years	990	2,944	5,990
Aged 6 to 11 Years	738	2,510	5,101
Aged 12 to17 Years	743	2,593	4,955
Aged 18 to 24 Years	1,871	5,692	20,399
Aged 25 to 34 Years	5,017	14,033	24,239
Aged 35 to 44 Years	3,306	9,842	18,034
Aged 45 to 54 Years	2,637	8,048	15,315
Aged 55 to 64 Years	2,296	7,246	13,923
Aged 65 to 74 Years	1,416	4,656	8,871
Aged 75 to 84 Years	981	3,170	6,162
Aged 85 Years and Older	752	2,010	3,975
<b>Household by Size</b>			
Median Size	2.2	2.2	2.2
1 Person	8,740	27,027	48,616
2 Person	6,768	20,099	38,041
3 Person	2,516	7,313	14,200
4 Person	1,392	4,431	9,820
5 Person	421	1,455	3,066
6 Person	124	467	952
7 or More Person	74	255	471

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Description	1 Mile	2 Miles	3 Miles
<b>HOUSING UNITS BY TENURE</b>			
Housing, Occupied Units	20,035	61,047	115,166
Housing, Owner Occupied	5,838	18,231	39,876
Housing, Renter Occupied	14,197	42,816	75,290
<b>OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE</b>			
Housing, Owner Occupied	5,838	18,231	39,876
Housing, Median Value Owner Households (\$)	789,232	862,607	928,361
Housing, Owner Households Valued Less than \$10,000	5	30	93
Housing, Owner Households Valued \$10,000-\$14,999	32	53	93
Housing, Owner Households Valued \$15,000-\$19,999	32	54	65
Housing, Owner Households Valued \$20,000-\$24,999	0	0	0
Housing, Owner Households Valued \$25,000-\$29,999	7	7	7
Housing, Owner Households Valued \$30,000-\$34,999	0	0	0
Housing, Owner Households Valued \$35,000-\$39,999	0	0	22
Housing, Owner Households Valued \$40,000-\$49,999	0	27	60
Housing, Owner Households Valued \$50,000-\$59,999	24	24	52
Housing, Owner Households Valued \$60,000-\$69,999	0	0	16
Housing, Owner Households Valued \$70,000-\$79,999	10	60	88
Housing, Owner Households Valued \$80,000-\$89,999	10	38	43
Housing, Owner Households Valued \$90,000-\$99,999	29	29	53
Housing, Owner Households Valued \$100,000-\$124,999	58	79	186
Housing, Owner Households Valued \$125,000-\$149,999	0	12	27
Housing, Owner Households Valued \$150,000-\$174,999	0	54	143
Housing, Owner Households Valued \$175,000-\$199,999	30	47	102
Housing, Owner Households Valued \$200,000-\$249,999	12	66	292
Housing, Owner Households Valued \$250,000-\$299,999	32	92	231
Housing, Owner Households Valued \$300,000-\$399,999	235	682	1,231
Housing, Owner Households Valued \$400,000-\$499,999	422	1,332	2,565
Housing, Owner Households Valued \$500,000-\$749,999	1,793	4,853	8,890
Housing, Owner Households Valued \$750,000-\$999,999	1,198	3,500	7,960
Housing, Owner Households Valued More than \$1,000,000	1,909	7,192	17,657

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Description	1 Mile	2 Miles	3 Miles
<b>RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE</b>			
Housing, Renter Occupied	14,197	42,816	75,290
Housing, Median Rent (\$)	1,575	1,456	1,489
Housing, Rent less than \$250	57	615	814
Housing, Rent \$250-\$499	196	1,245	1,868
Housing, Rent \$500-\$749	520	2,869	4,142
Housing, Rent \$750-\$999	1,405	4,683	7,621
Housing, Rent \$1,000-\$1,249	1,777	5,712	10,176
Housing, Rent \$1,250-\$1,499	2,440	7,306	12,970
Housing, Rent \$1,500-\$1,999	4,019	10,558	18,545
Housing, Rent \$2,000+	3,574	9,321	17,871
Housing, No Cash Rent	209	507	1,283
<b>DETAILED INCOME CHARACTERISTICS</b>			
Total Personal Income (\$)	2,362,628,571	7,210,377,816	14,811,628,868
Total Household Income (\$)	2,333,925,847	7,126,802,881	14,619,841,902
Median Household Income (\$)	83,038	77,949	78,970
Average Household Income (\$)	116,492	116,743	126,946
Per Capita Household Income (\$)	59,688	59,357	60,246
Household High Income Average (\$)	373,451	391,627	418,994
<b>Households By Income</b>			
Less than \$15,000	1,833	6,695	14,355
\$15,000 to \$24,999	1,510	4,646	8,132
\$25,000 to \$34,999	1,219	3,858	7,213
\$35,000 to \$49,999	1,592	5,291	9,635
\$50,000 to \$74,999	2,997	9,141	16,184
\$75,000 to \$99,999	2,695	7,565	12,996
\$100,000 to \$124,999	2,181	6,095	11,298
\$125,000 to \$149,999	1,545	4,073	7,401
\$150,000 to \$199,999	1,737	5,278	9,559
\$200,000 and Over	2,726	8,405	18,393
<b>Occupation (Pop 16+)</b>			
Management, Business, and Financial Operations	6,146	16,834	30,403
Professional and Related	8,553	24,598	50,736
Service	2,617	7,752	13,142
Sales and Office	4,929	14,535	27,283
Farming, Fishing, and Forestry	0	13	32
Construction, Extraction, and Maintenance	429	1,527	2,578
Production, Transportation, and Material Moving	642	1,942	3,493

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Description	1 Mile	2 Miles	3 Miles
<b>Industry (Pop 16+)</b>			
<b>Total Civilian Employment</b>	23,316	67,201	127,667
Employment, Agriculture, Forestry, Fishing and Hunting	0	88	149
Employment, Mining, Quarrying and Oil and Gas Extraction	7	7	72
Employment, Construction	382	1,513	2,830
Employment, Manufacturing	1158	3,603	6,347
Employment, Wholesale Trade	665	1,674	3,263
Employment, Retail Trade(Pop 16+)	1,495	4,538	8,475
Employment, Transportation and Warehousing	247	798	1,418
Employment, Utilities	113	222	407
Employment, Information	2,864	7,226	12,697
Employment, Finance and Insurance	1,791	4,310	7,487
Employment, Real Estate and Rental and Leasing	746	2,650	4,968
Employment, Professional, Scientific, and Technical Services	4,543	12,179	22,825
Employment, Management of Companies and Enterprises	12	70	128
Employment, Administrative and Support and Waste Mgt. Services	507	1,995	3,541
Employment, Educational Services	2,529	7,490	18,579
Employment, Health Care and Social Assistance	2,343	7,372	14,089
Employment, Arts, Entertainment, and Recreation	1,315	3,365	6,408
Employment, Arts, Entertainment, Accommodation and Food Services, etc.	1,220	3,871	6,288
Employment, Other Services	1,125	3,212	5,456
Employment, Public Administration	254	1018	2,240
<b>Education Attainment (Pop 25+)</b>			
Less Than High School	1,847	5,580	9,269
High School	2,786	8,911	15,950
Some College	4,504	13,708	25,409
Associate's Degree	1,223	4,650	8,697
Bachelor's Degree	12,183	34,293	62,845
Master's Degree	4,936	15,461	28,707
Professional Degree	2,279	7,653	15,822
Doctorate Degree	1,301	3,883	8,212

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Description	1 Mile	2 Miles	3 Miles
<b>DETAILED FAMILY CHARACTERISTICS</b>			
<b>Families By Size</b>			
Median Size	1847	5580	9269
1 Person	2786	8911	15950
2 Person	4,504	13,708	25,409
3 Person	1,223	4,650	8,697
4 Person	12,183	34,293	62,845
5 Person	4936	15,461	28,707
6 Person	2279	7653	15822
7 or More Person	1301	3883	8212
<b>Family Income Characteristics</b>			
Total Family Income(\$)	1,284,277,958	4,124,186,914	8,919,918,716
Median Income (\$)	121,475	116,530	119,429
Average Income (\$)	164,714	170,020	187,259
Per Capita Income (\$)	57,840	58,939	64,848
High Income Average (\$)	387,961	405,919	436,902